

**Remit Address:**

WVBT
PO Box 403864
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

American Media & Advocacy Group
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

| | | | |
|-------------------|--------------------------------|-----------------|---------------------|
| Advertiser | POL/National Rifle Association | Invoice # | 213008-1 |
| Product | 10/8-10/14 N.R.A. | Invoice Date | 10/14/12 |
| Estimate Number | 3316 | Invoice Month | October 2012 |
| | | Invoice Period | 10/01/12 - 10/14/12 |
| Station | WVBT | Order # | 213008 |
| Account Executive | Petry Philadelphia | Alt Order # | 06861359 |
| Sales Office | Petry/Philadelphia | Deal # | |
| Sales Region | National | Order Flight | 10/08/12 - 10/14/12 |
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | 137 |
| Special Handling | | Product Code | 490 |
| | | Agency Ref | IN16043/SP10305 |
| | | Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Aired Days | Ad-ID | Rate | Reconciliation | Ref # |
|--------------------|---------|--------------------------|--------------------------|----------|----------------------|--------|------------|--------------|-------------|----------------|-------|
| 1 | WVBT | Late News (after Sports) | Late News (after Sports) | to | 10/08/12 to 10/14/12 | 1x | -----S | | | | |
| | WVBT | | | Su | 10/14/12 | :30 | 12:06 AM | NRATV100612H | \$1,000.00 | | 1 |
| 2 | WVBT | Fox NFL Pre Game | Fox NFL Pre Game | to | 10/08/12 to 10/14/12 | 1x | -----S | | | | |
| | WVBT | | | Su | 10/14/12 | :30 | 12:19 PM | NRATV100612H | \$1,200.00 | | 1 |
| 3 | WVBT | NFL Redskins | NFL Redskins | to | 10/08/12 to 10/14/12 | 1x | -----S | | | | |
| | WVBT | | | Su | 10/14/12 | :30 | 7:29 PM | NRATV100612H | \$10,000.00 | | 1 |
| 4 | WVBT | Fox NFL Post Game | Fox NFL Post Game | to | 10/08/12 to 10/14/12 | 1x | -----S | | | | |
| | WVBT | | | Su | 10/14/12 | :30 | 7:58 PM | NRATV100612H | \$5,000.00 | | 1 |
| 5 | WVBT | MLB Championship | MLB Championship | to | 10/08/12 to 10/14/12 | 2x | -----S | | | | |
| | WVBT | | | Su | 10/14/12 | :30 | 10:01 PM | NRATV100612H | \$6,000.00 | | 1 |
| | WVBT | | | Su | 10/14/12 | :30 | 10:42 PM | NRATV100612H | \$6,000.00 | | 2 |
| <u>Aired Spots</u> | | | | 6 | | | | | | | |

| | | |
|--------------------------|--------------------|------------------------------|
| <u>Gross Total</u> | \$29,200.00 | |
| <u>Agency Commission</u> | \$4,380.00 | |
| <u>Net Amount Due</u> | \$24,820.00 | <u>Payment Terms 30 Days</u> |

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.